

Vastu business

People consult vastu principles while constructing their houses, but forget all about them when it comes to their shops and business establishments. This oversight could seriously dent profits, says **Alkesh Gupta**

In India, a large percentage of population is dependent on business for their income. They earn from their shops, factories and offices. Nowadays, people start considering vastu at the time of construction of their houses but forget it when they make their commercial spaces. You may even check it in the advertisement of construction companies. They make residential plots and flats according to vastu but forget vastu when they talk about shopping malls and commercial buildings. Vastu is the science of energy management and has equal importance for every type of construction.

If you are facing serious problems from labour union, check the direction of labour quarters or rest-area of the labour force. There are chances that these are located in the south-west part of the premises. That is the reason why they try to dictate terms to you. Change their accommodation wing and locate the MDs room there, instead!

If products are not selling than check if there is a problem in the north-west zone of your premises. If north-west area is the lowest point or it has any boring, then there are chances of low volume of

sales. If a road is hitting the north-west point of your plot (NW = vitthi shula), then it makes the clients disposition towards you and your

products negative.

If you are facing problems in payment recovery from your clients then check activities in south-east.

There are chances that you have the entrance at the south-east point — Agnidev (fire God) is burning all your credit!

Some businessmen report frequent accidents on their premises. The main reason for accidents is fire in water zone. It increases accidents and plunges any enterprise into losses. If north-east area is higher than south-west area then it also increases the rate

of accidents, as well as losses.

If one is facing legal disputes with the labour force and clients, it means that some water body is located the south-east point of the premises, or that south-east is corrupted in some other way.

If you are keeping the finished goods in south-west direction, then you may face problems in selling them. If you supply them to any client, there are

chances that your lot will be rejected and goods come back to roost in your warehouse, in the south-west zone! It is better to store them in north-west corner of your premises.

These are some important tips which business people may use and achieve remarkable results. It is never easy to make changes, but if one likes to alter destiny, they have to take a tough call.